

# YOUR SUSTAINABLE SOLUTION TO PERIOD EQUALITY



enabling **active** lives



# WHO ARE

TSL are active members of AHPMA; the Absorbent Hygienic Product Manufacturers Association who are recognised as the voice of the UK absorbent hygiene products industry by government departments and regulatory bodies.

TSL have over 35 years' experience in manufacturing and selling healthcare products in categories including first aid, period care and continence care.

We supply major retailers as well as public sector institutions, under their own private label brands as well as our own.

TSL are proud to provide all our customers with;



Global manufacturing expertise



Exemplary quality and ethical compliance



Structured logistics and agile service





Many people choose to use a combination of towels and tampons

Pads are usually the first product of choice and then people transition as they get older

Over 60% of users choose pads as their product of choice to manage their period

Users are split almost 50/50 when it comes to using applicator or non-applicator tampons

Even if the product is 'flushable', 'biodegradable' or 'plant-based' it must not be flushed



In the UK, around 1.5-2 billion disposable items are flushed down the toilet every year

Used sanitary waste is extremely difficult to recycle so it is usually incinerated or sent to landfill as 'offensive / hygiene waste'



Organic materials do help reduce the amount of sanitary waste that goes to landfill

While organic alternatives can cost up to twice as much vs conventional products, they use around 60% less plastic



The PE wrapping used in period pads is 100% recyclable, unlike plant-based plastic wrapping which cannot be widely recycled yet

Reusable products such as washable pants and menstrual cups are on the rise and make up around 8% of the market in the UK



Organic, reusable and conventional products all feel, look and perform very differently



TSL partner with In Kind Direct to donate period and continence care products which will be distributed to a network of over 5,300 UK charitable organisations across the UK.

In Kind Direct is a UK charity, founded over 25 years ago, who believe everyone deserves access to life's essentials and that no usable product should go to waste. In Kind Direct have generated over £300m of savings for the charity sector, whilst diverting over 36,000 tonnes of waste to date.

If you would like to know more about donating to In Kind Direct, please contact [donations@inkinddirect.org](mailto:donations@inkinddirect.org)



Ensure access to essential period care items with simple implementation and replenishment options.



enabling  
active lives

Our consumables can be purchased in bulk to reduce waste and aid replenishment.



Liners



Washables



Applicator tampons



Pads



Menstrual cups



Digital tampons

## Standard

- Super soft topsheet
- Accredited & sustainably sourced
- Benchmarked to the leading brand
- 100% recyclable packaging

## Organic

- Organic, natural, plant-based materials
- Patented technology
- Accredited & sustainably sourced
- 100% recyclable packaging



The mark of  
responsible forestry  
FSC® C129999

Ask for our FSC®-certified products





MARKET  
LEADING  
ABSORPTION

  
Care&Protect

**Cost-effective period care is essential.**

Not only do these pads absorb more, but they cost less.

Let your budget go further with **NEW** Care & Protect pads.

Comfortable  
cotton-soft cover



100% recyclable  
packaging

Dermatologically  
tested

Patented odour-  
neutralising  
technology



Contoured body  
fit



Full range includes:

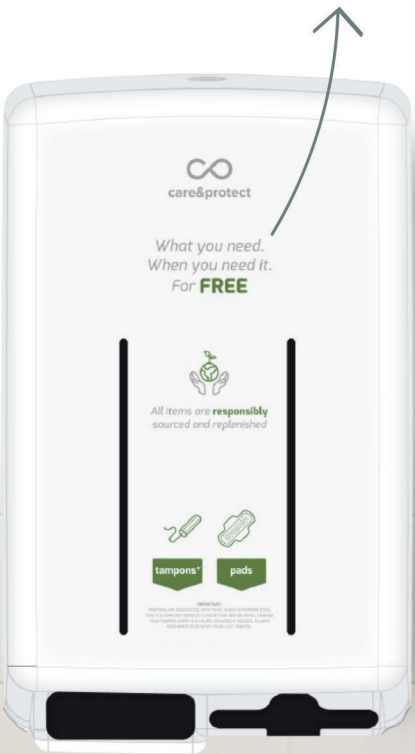
Liners, maxi pads, tampons  
and menstrual cups.

Also available in  
*Organic*



Our dispensers offer a hygienic and controlled way to access product.

They can be installed in cubicles or hand wash areas, enabling discreet access.







## Lightweight and compact:

1.7kg

length 280mm

width 125mm

height 465mm



## Simple key lock mechanism:

1 key provided per unit



## 2 sight windows:

to determine replenishment requirements



## Consumables supplied in suitable formats to reduce packaging waste:

70 pads and 288 tampons per unit

Standard and organic options



100% recyclable





# Education





# LET'S TALK ABOUT...

## PERIOD EQUALITY



### TWO THIRDS

have received free period products from their school, college or uni in the past year

### 12%

of users have improvised sanitary wear due to affordability issues

### OVER 1 IN 4

students have missed a class as a result of not having access to period products

### £8 PER MONTH

What it can cost one person for tampons & pads

### 6%

of UK parents have been so desperate to equip their children with period products that they resorted to stealing



PERIOD PRODUCTS ARE ESSENTIAL HYGIENE ITEMS,  
AS FUNDAMENTAL AS SOAP & TOILET TISSUE



In November 2020 Scotland made the provision of period products in public **mandatory by law** via The Period Products (Free Provision) (Scotland) Act

There is **growing awareness & demand** for free provisions across the UK, with regional, national & global movements helping create period equality

Period equality is working to end period 'poverty'; targeting **schools, colleges & universities** in terms of costs, education & reducing stigma & taboos

We need to tackle the stigma around period 'poverty': there is now a focus on **entitlement vs affordability**



# THE LINK BETWEEN PERIOD CARE ACCESS AND A GREAT EDUCATION



Ref: 2062

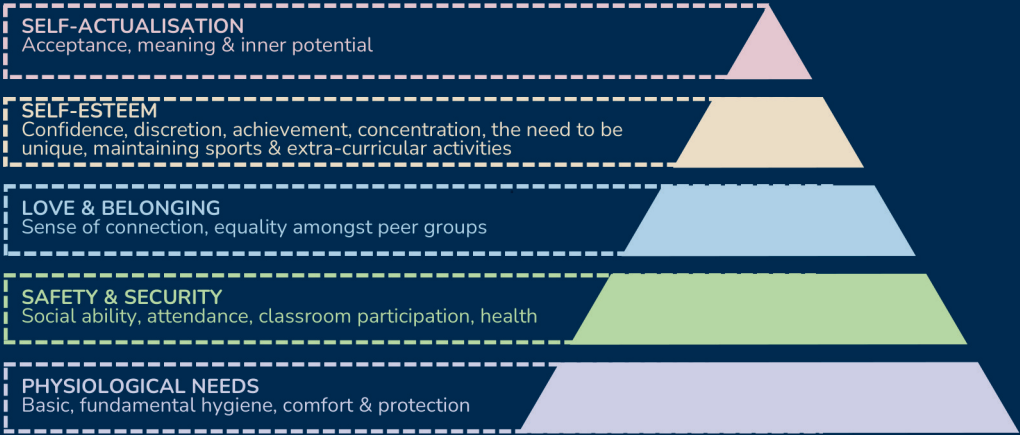


Ref: 2061

Our core models can hold tampons and pads.

Our student messaging is applicable where provision of period products is legislative under the Period Products Act 2022.

## ACCESS TO PERIOD CARE: THE ROAD TO SELF-ACTUALISATION







## ALMOST TWO THIRDS

of kids fear leaking in the classroom, leading to distraction, reduced focus & participation in subjects such as PE

### OUR DUAL PAD DISPENSER IS THE MOST SUITABLE SOLUTION FOR YOUNGER STUDENTS IN LOWER EDUCATION



## WHY NOT TAMPONS?



- The use of tampons is a contentious issue at primary school age and in several religious contexts
- There is nervousness around young students using tampons, before becoming sexually active
- Tampons can be daunting to primary school students who are experiencing periods for the first time
- Typically tampons are more expensive than pads, which is not conducive to providing essential healthcare products for free!



Contact your preferred supplier today, quoting “TSL Care & Protect”



Gyms



Workplaces



Music venues



Sporting stadiums

# Corporate & public spaces



Hotels



Cinemas



Airports



Sport centres



# YOUR RESPONSIBILITY... TO DELIVER A WELCOMING & INCLUSIVE ENVIRONMENT



Ref: 2061



Ref: 2064



Contact your preferred supplier today, quoting “TSL Care & Protect”

Increase...



- Attendance
- Productivity
- Participation
- Engagement
- Retention
- Loyalty
- Repeat visits
- Customer service & wellbeing



# CORPORATE CASE STUDY: LEADING FASHION RETAILER

## HIGHLIGHTS

- Employs over 44,000 people globally
- 36% of Board directors are female
- Employee-led networks celebrate the diversity of cultural backgrounds and wellbeing across the business
- Signatory to Business in the Community's Race at Work Charter

## ALIGNED SDGs



- Dedicated corporate responsibility report for colleague wellbeing
- No poverty was added as an aligned SDG for Jan 23
- 53% of women experience a negative impact at work due to their period, with 14% missing work due to no access to products
- Students are particularly affected, with 27% not being able to afford period products. 550,000 students choose seasonal retail employment
- Clearly take great care of their employees so there is an obvious opportunity to add free access to period products in all of their toilets to combat these issues and continue to support colleagues
- They have circa 458 stores, all with staff toilets, as well as Head Office with toilets for visitors. There is also a nursery on site at Head Office which employs circa 4,000 colleagues
- You need 4 toilets and 4 wash basins for every 51-75 people. TSL free-issue dispensers can be fitted in to cubicles to support discretion and diversity
- In this example, that's 313 dispensers in head office alone!





# Planet & Society: the TSL Pathway

- PEOPLE
- PROSPERITY
- PRINCIPLES
- PLANET

Member of  
**M2030** since  
2022

Certified  
**CarbonNeutral®**  
since 2023

We will be **Net Zero  
CarbonNeutral®** by  
2040



2025

76% of our electricity comes from  
sources other than coal & gas.  
This will be 100% by 2025

2023

Internal **mental health first aid**  
colleagues appointed

Avoided 67 tonnes of plastic through  
packaging redesigns



2021

First Aid manufacturing partner  
certified **ISO 14001**. TSL head office  
will be certified **ISO 14001** by 2025

We've **reduced our emissions by 77%**  
/ 27 tonnes since 2019

2019

We are **BRC & ISO 13485** certified -  
all require a strict standard of end-to-  
end supply chain control

2017

Partner with **BBUK** since 2017,  
helping us perfect our continence offer  
for the end user

2015

Offer **leadership training** MBAs, fund  
membership, chartership &  
qualifications of accredited industry  
bodies

2040

We will offset any emissions that  
cannot be eliminated via carbon  
offsetting partners & programmes



2024

Our Asia to Europe shipping will be  
carbon neutral by the end of 2024

2022

Donated over **£200,000** of stock to  
support the **Ukraine relief** effort by  
partnering with **Yorkshire Aid Convoy**

**100% of our plastic & cardboard outer  
packaging is recycled**

**100% of our pallets are recycled**,  
reducing emissions by 41 tonnes &  
saving 174 trees per year

2020

Partners with **The Diversity Trust**  
since 2020, promoting allyship &  
educating on diversity. We donate a  
proportion of our profits to **The  
Diversity Trust** annually

**First to offer plastic free wipes as  
standard since 2019**

2018

Our **company cars** are all hybrid /  
electric since 2018



2016

All our factories have **SMETA  
accreditation**, which helps monitor the  
standards of labour, H&S,  
environmental  
ethics within our  
performance &  
chain



